

# Helen Keller Festival of the Arts

June 26-27, 2010



MUSIC & CHILDREN'S ART

## Imagination Station



### Awards

#### Best in Show

*(based on best body of work)*

(1) - \$750.00

#### Awards of Excellence

(2) - \$400.00 each

#### Awards of Distinction

(2) - \$250.00 each

#### Merit Awards

(4) - \$125.00 each

#### Purchase Awards

The Tennessee Valley Art Association has set aside up to \$2,500 to purchase works to add to the museum's permanent collection.

### Festival of the Arts

**SPRING PARK,  
TUSCUMBIA, ALABAMA**

**Saturday, June 26**

9:00 AM until 5:00 PM \*

**Sunday, June 27**

11:00 AM until 4:00 PM

*\* No booths may remain open after 5:00 p.m. on Saturday. Entertainment continues in Spring Park until approximately 10:00 PM. Friday and Saturday.*

Bulk Rate  
U.S. Postage  
Paid  
Permit No. 95  
Tuscumbia, AL  
35674

TENNESSEE VALLEY ART ASSOCIATION  
511 N. Water Street  
P.O. Box 474  
Tuscumbia, Alabama 35674



Forwarding and Address Correction Requested

32<sup>nd</sup>  
ANNUAL

HELEN KELLER

Festival of the Arts

June 26-27, 2010



# Call for Entries

HELEN KELLER FESTIVAL OF THE ARTS • JUNE 26-27, 2010

## JURIED



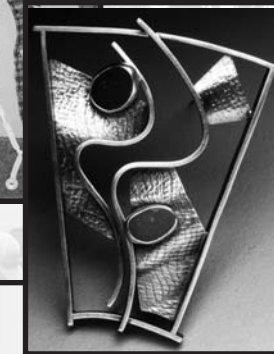
Paveen  
Chunhaswadikul



Martha Beadle



Jeff & Jaky Felix



Guadalupe  
Robinson



Helene Fielder

Connie Ulrich



Ray Fielder

# 32<sup>nd</sup> Annual Helen Keller FESTIVAL OF THE ARTS

## TO ENTER

Impartial experts in the field of art and craft jury the Helen Keller Festival of the Arts. Entry is by 35 mm-standard mound slides or Image Compact Disc.

- Complete and sign attached entry form.
- Submit 3 images of work and 1 of booth using either slides or compact disc.
- Prepare slides or CD per specifications printed below.
- Submit signed application.

### Slides:

2" x 2" standard mount slide only. Label slide with artists name at top as you view the image correctly. Draw a red dot in bottom right corner.

### Compact Disc:

**Dimensions:** digital image should be sized to a maximum of 1920 ppi at longest vertical or horizontal edge of image.

**Format:** baseline JPG. Do not save JPG as a Progressive JPG file.

**File size:** may not exceed 2 MBs.

**CD label:** name/address/phone/email.

**File name:** lastname\_firstname\_image #. Image # must correspond with the image description on your Image Inventory page.

**Inventory Page:** A separate page that includes your name, image number, image description.

## ENTRY DEADLINES & FEES

**March 15 postmark:** booth, electricity & city permit \$110, Screening Fee \$20 per artist

**Postmark after March 15:** booth & city permit \$135, Screening Fee \$40 per artist

**No applications accepted after May 21.**

Submit a separate check for booth fee and screening fee. Screening fees will be deposited and are not refundable. Booth fees will not be deposited until the jury selection is made at which time checks from accepted applicants will be deposited and checks from declined applicants will be returned. Fees may be paid by credit card.

## NOTIFICATION

Notifications for the March 15 deadline will be mailed by April 16. Acceptance is a commitment to show. Notification for applications received after March 15 will be mailed at the discretion of the Selection Committee.

## REFUNDS

Once accepted, no fees will be refunded for any reason.

## SPACE/DISPLAYS

The HK Festival of the Arts is an outdoor event. Booths are approximately 12 feet by 10 feet. Access to 110 v. power outlets is included in your booth fee. Power may be used to light your displays or for fan hook-up. Displays must be confined to allotted space and maintained by the artist. No more than 2 categories of work per booth. (i.e. woodwork, pottery, jewelry, metal, textiles, etc.). Exhibitors are responsible for canopies and displays that must be substantial enough to withstand weather and crowds. Tents are not provided. Demonstrations are encouraged. No more than two artists may share a booth; however, Gallery Booths are available for Artist Cooperatives. Artist Cooperatives are not eligible for awards.

## REQUIREMENTS

Only original fine art and fine craft described on the application and created by the exhibiting artist will be considered. This includes original fine art, graphics including signed, numbered and dated limited editions: collagraphs, linoprints, woodcuts, intaglios and embossing. Acceptable handmade original prints include: etchings, engravings, lithographs, serigraphs, and woodblock prints. A photomechanical reproduction IS NOT an original print even when signed and numbered by the artist. Artwork that is produced by photomechanical processes must be so identified and may be framed and hung in the booth but may not constitute more than 25 percent of the work hanging. Reproductions of the exhibiting artist may be displayed provided they are clearly marked

as reproductions. Reproductions will not be eligible for awards. Once accepted, no work may be substituted.

No commercial kits, molds, silk flowers, or mass-produced items.

Festival officials have the right to refuse any item that does not conform with community standards. Slides and/or CDs will be held for publicity purposes and to confirm that displayed items meet standards as represented in the application. Work that does not meet standards must be removed at the request of the Festival Coordinator. Slides and/or CDs will be returned at the end of the show.

The exhibiting artist must be present for the entire show until the official closing.

## SECURITY

Security is provided from 5:00 p.m. Friday until to 5:00 a.m. Saturday and 5:00 pm Saturday to 5:00 a.m. Sunday. However, all exhibitors participate in the Art Festival at their own risk. It is understood that neither the Tennessee Valley Art Association nor the Helen Festival Committee carries insurance to cover personal property of any exhibitor. Exhibitors are considered to be independent contractors, and are encouraged to obtain their own insurance.



*For additional information write:  
Helen Keller Festival of the Arts  
P. O. Box 474 • Tuscumbia, AL 35674  
Phone: 256-383-0533  
E-mail: TVAA@comcast.net  
web site: www.tvaa.net*

## SALES

A city permit is included with your booth fee. No commission is charged on sales. Exhibitors are responsible for their own transactions and for collecting and remitting 9.5% sales tax.

## AMENITIES & SERVICES

Booth sitters are available during the show as demand allows. Artist packets that include necessary forms and information are provided at check-in and free parking is convenient. A list of accommodations and campgrounds will be mailed with notification of acceptance. In addition to discounted rates at selected hotels, an informal dinner for exhibitors will be held at the Tennessee Valley Museum of Art on Saturday evening immediately following the show. One complimentary ticket is provided per artist. Additional tickets are available at a nominal fee. Free admission to tour the museum is included with dinner. Exhibitions scheduled at the printing of this brochure include works from the Museum's permanent collection that have been purchased at the Helen Keller Festival of the Arts, the "Martin Petroglyph," a three thousand pound prehistoric artifact installed in a replicated bluff shelter setting and the Helen Keller Art Show of Alabama, the work of Alabama children who are deaf, blind or deaf/blind. A replica of the sculpture of Helen Keller that was installed in the U.S. Capitol in October is touring Alabama and will be on display in Tuscumbia during the Festival. The location has yet to be decided.



Artist Demonstration

## Application Form 2010

Print clearly. Use block letters.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_

Please reserve \_\_\_\_\_space(s) (Limit - two)

Describe Work \_\_\_\_\_

\_\_\_\_\_

## CHECK LIST

My work ranges from \$\_\_\_\_\_ to \$\_\_\_\_\_

I will need:

- Hostess Assistance
- Handicap Parking (for individuals with handicapped or medical permit)
- Cooperative space (work of 3 or more artists)

Enclose:

- Application form completed & signed.
- Check #1 - Screening Fee  
\_\_\_\_\_ \$20 per artist if application is postmarked by March 15  
\_\_\_\_\_ \$40 per artist if application is postmarked after March 15
- Check #2 - Booth Fee  
\_\_\_\_\_ \$110 if application is postmarked by March 15  
\_\_\_\_\_ \$135 if application is postmarked after March 15
- Slides / CD (four per artist)
- Self addressed stamped envelope
- I prefer to pay my screening fee and booth fee by credit card (booth and/or electric fees will be charged upon acceptance to show)

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Signature Code \_\_\_\_\_

## Important Notice

I understand neither the Helen Keller Festival Committee, The Tennessee Valley Art Association, the City of Tuscumbia nor any Sponsors or personnel of the same is responsible for the loss or damage of work, personal injuries, or property damages. Slides of my work may be used for publicity purposes. My signature signifies acceptance of all terms and conditions listed in the prospectus.

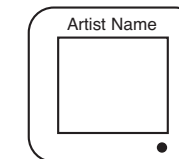
\_\_\_\_\_  
*Artist signature*

\_\_\_\_\_  
*Signature second artist if applicable*

*Make checks payable to:  
The Tennessee Valley Art Association  
and mail to:  
P. O. Box 474 • Tuscumbia, AL 35674*

**Incomplete or unsigned applications will not be considered.**

Office Use Only	
R#	_____
PmK	_____
Ck#	_____
Ckamt	_____
J	_____
B	_____
L	_____
Db	_____ Acc _____
Not	_____
Rf	_____
SI	_____



Slide